

UNITED BOARD INTERNET PRIVACY POLICY

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I. WHAT INFORMATION MAY BE COLLECTED

UB collects two kinds of information: personal information that you choose to supply us, and non-personal information, such as your IP address.

A. Personally Identifiable Information

Newsletters, Online Postcards, Donations and Other UB Information

If you subscribe to a UB e-newsletter, request additional information about UB, submit a donation online, or participate in any of the other services on the UB web site that require personal information, we may request your name, mailing address, telephone number, and email address in order to respond to your inquiries. UB may collect and store the information you choose to provide us to send you information about UB and UB partners and third parties from time to time. If you make a donation to UB and elect to pay online, UB will collect the necessary financial information. UB will not disclose financial information except as necessary to fulfill users' donation requests. UB collects such financial information in a secure manner and discards such financial information after processing.

Cookies

A cookie is a piece of data placed on your hard drive when you visit our site. We may use cookies to help us recognize you when you come back to our site. We may also use cookies to help us monitor traffic on our site. This information may be aggregated in an anonymous manner.

B. Non-personally identifiable information

Session Cookies

A cookie is a piece of data placed on your hard drive when you visit our site. We use session cookies to help you navigate through the actions on our site when you log in, but they contain no personally identifiable information about you. We may also use cookies to help us monitor traffic on our site. This information may be aggregated in an anonymous manner. This will help us better tailor our site and provide you with information that we think may be of interest to you.

IP Addresses and Environmental Variables

UB may also collect information through IP addresses or environmental variables. An "IP address" is a number used by computers on the network to identify your computer so that data can be transmitted to you. "Environmental variables" include, among other things,

the domain from which you access the Internet, the time you accessed our web site, type of web browser and operating system or platform used, the Internet address of the web site you left to visit UB, the names of the pages you visit while at our web site, and the Internet address of the web site you then visit. We collect all of this information to allow us to detect broad demographic trends, to provide information tailored to your interests and to enhance your experience on UB's web site. This information may be aggregated in an anonymous manner.

II. HOW INFORMATION MAY BE USED

We may share personally and non-personally identifiable information with third parties that help manage our web site and databases and with our partners, affiliates, or other third parties.

We may share personally identifiable information with third parties that help manage our web site and databases, who are subject to a confidentiality agreement.

III. USER CONTROL OVER COLLECTION AND USE OF INFORMATION

UB provides you with the following choices regarding the use of your information:

You may set your browser to: (1) inform you when cookies are being set before a cookie is stored; (2) not accept cookies at all; and (3) erase all cookies from your hard drive. However, if you choose to reject or erase cookies, your ability to navigate our site may be limited.

You may choose not to provide UB with any contact information. However, if you do so, we will be unable to respond to your request for UB information. Additionally, your ability to navigate our site may be limited.

If you would like to opt-out of receiving some or all further information from UB, either (1) take the opportunity to opt out wherever personally identifiable information is collected, (2) send us a request by email to info@unitedboard.org or by mail to 475 Riverside Drive, Suite 1221, New York, NY 10115.

If you have any questions about this privacy policy or the practices of our Web sites, please contact: info@unitedboard.org.

(This policy was last modified on June 16, 2010.)